

YouGov RealTime

International Omnibus

Reach nationally representative and specialist samples in over 70 markets worldwide.



Global Reach

Reach a national cross-section or tailored groups of 500-2,000 people in most markets.



Full Support

We take care of your whole project, including survey design, translations, fieldwork and results.



Fast Results

Receive single or multi-market results within two weeks - often a lot sooner.

**Ask us about Crunch™, our brand new interactive deliverable that empowers you to explore, analyze and visualize your data*

Our Service

Market Location	Typical Timings	Typical sample size (one wave)
Western Europe	c. 1 week or less	1,000/2,000 aged 18+ (16+ available in GB)
Rest of Europe	c. 1 - 1.5 weeks	Up to 1,000 aged 18+
North America	c. 1 week or less	1,000/2,000 aged 18+
Middle East	c. 1.5 weeks	Up to 1,000 aged 18+
Asia-Pacific	c. 1 - 1.5 weeks	1,000 aged 18+
Rest of the world	c. 1 - 2 weeks	Up to 1,000 aged 18+

Prices vary by market, starting at \$300 for set-up and \$500 per question, with a minimum of two questions in most markets. Information provided is for consumer research surveys from fieldwork launch. Contact us to find out about our B2B Omnibus services.

All our services cover questionnaire design and full Excel™ data tables, including analysis by gender, age and region/city tier, plus PowerPoint™ summary charts. Ask us about other deliverables and extra demographic analysis. Pricing varies per market and translations are included as standard. Surveys run at least weekly, often on a daily basis. Multiple waves are available in most markets and discounts are offered for large scale studies.

Subject to YouGov standard Ts & Cs (available on request).

Why YouGov



Coverage

Get noticed and make the news with YouGov data.



Quality

Enjoy confidence knowing that our research experience and extensive panel work together to bring you accurate, actionable results



Accuracy

It's our reputation on the line too, and our record speaks for itself: "Vendor choice matters for accuracy, and YouGov comes out on top" ^{**} "And the Winner of the U.K. Election Is... YouGov." ^{***}



Reach

Gain quality insights from our nearly 2MM panelists in the US and 6MM globally.



Speed

Leverage results faster than ever before.

^{**}2016 Pew Research Center study "Evaluating Online Nonprobability Surveys"

^{***}The Wall Street Journal, Stephen Wilmot, "And the Winner of the U.K. Election Is... YouGov"

Our experienced researchers are ready to give you fast-turnaround data from the US or abroad, from adults or children, from consumers or businesses. Whether you need a targeted, niche sample or a low-cost solution from our Omnibus range, we can help.

National Omnibus

Get fast results with our daily survey of 1,000+ nationally representative adults in North America.

INTERNATIONAL OMNIBUS

Get fast, affordable research in over 70 markets.

Generational

Target one or more specific generations - including Gen Z - for a deep dive into their opinions, behaviors, and attitudes.

CityBus

Target a representative sample of adults 18+ from over 40 US and international cities.

B2B

Reach decision-makers or employees from a range of business sizes or target professionals in different disciplines.

Homeowners

Get fast results from a survey of 1,000 US homeowners.

Children & Parents

Get fast opinions from US parents and children.

Targeted Research

Put your questions to a specific audience or group with our Field & Tab research.

Hispanic Americans & African Americans

Tap into the diversity of the United States by engaging Hispanic or African American panelists.

LGB

Gain a snapshot of LGB views on political, social, and marketing issues.

Who we work with

BILL & MELINDA
GATES foundation

Ogilvy

Ketchum

WE

CNN